

9.00



**STAG**  
BRAND

SEMI-  
PASTE  
PAINT

ONE GALLON MAKES TWO



THE HIRSHBERG PAINT COMPANY  
PAINT MAKERS  
BALTIMORE, Md. U.S.A.

**THE  
HIRSHBERG  
PAINT  
COMPANY**

MAKERS OF  
**SEMI-PASTE**  
AND  
**LIQUID PAINTS**  
FOR ALL PURPOSES

**STAGLAC**  
A QUICK DRYING ENAMEL  
WITH A LACQUER FINISH

**STAG VARNISH STAIN**  
**BUVALL FLOOR PAINT**  
**FLATOL WALL PAINT**

**STAG AUTO FINISH**  
**PEERLESS CARRIAGE PAINT**  
**ARUNDEL WAGON PAINT**

**HIRSHOLITE WHITE ENAMEL**  
**PURE COLORS IN OIL**  
**PUTTY, Etc., Etc.**

**BALTIMORE, MD., U.S.A.**

**FOR  
GOOD RESULTS  
EMPLOY  
GOOD  
PAINTERS**

## **SEMI-PASTE STAG BRAND PAINT**

**IS AN IMPROVED FORM OF PAINT OF HIGHEST QUALITY AS TO MATERIALS USED, AND THE SKILL AND CARE WITH WHICH THE VARIOUS INGREDIENTS ARE PUT IN COMBINATION.**

WHERE MORE THAN ONE COAT OF PAINT IS TO BE APPLIED THIN THE PRIMING OR FIRST COAT BY THE ADDITION OF ONE GALLON OF PURE RAW LINSEED OIL AND ONE PINT OF TURPENTINE TO EACH GALLON OF STAG SEMI PASTE PAINT. FOR SECOND OR THIRD COATINGS ON AVERAGE WORK, THIN THE PAINT BY THE ADDITION OF  $\frac{3}{4}$  TO 1 GALLON OF RAW LINSEED OIL TO EACH GALLON OF THE SEMI-PASTE, ACCORDING TO THE CONDITION OF PREVIOUS SURFACE, SMOOTH HARD SURFACES REQUIRING A THINNER PAINT THAN WHEN PAINTING OVER ROUGH POROUS PLACES.

**FOR INSIDE WHITE,** PURE TURPENTINE SHOULD BE USED IN PLACE OF RAW LINSEED OIL.

SURFACES SHOULD BE CLEAN AND FREE OF DUST, GREASE, SMOKE, RESIN, &c., &c.

THE WORK SHOULD BE PERFECTLY DRY AND FREE OF DAMPNESS, EVEN BELOW THE SURFACE.

SAPPY, KNOTTY AND RESINOUS PLACES SHOULD BE COATED WITH SHELLAC.

AFTER FIRST COAT, ALL CRACKS, HOLES AND BROKEN PLACES SHOULD BE WELL FILLED WITH PUTTY.

AMPLE TIME SHOULD BE ALLOWED BETWEEN ALL COATS, IN ORDER THAT THE PAINT MAY THOROUGHLY DRY AND HARDEN.

### **ONE GALLON MAKES TWO**

**THE  
NET RESULTS  
OF USING  
GOOD PAINT  
GOOD OIL  
GOOD WORKMANSHIP  
ARE  
GOOD APPEARANCE  
GOOD WEAR  
AND ECONOMY**

A  
SKILLFUL PAINTER  
WILL MAKE  
YOUR PAINT  
GO FARTHEST

## Quantity Required

ONE GALLON OF STAG SEMI-PASTE PAINT, WHEN PROPERLY THINNED WILL COVER 600 SQUARE FEET, TWO COATS ON A FAIRLY SMOOTH SURFACE; THEREFORE, THE QUANTITY REQUIRED FOR ANY GIVEN WORK IS DETERMINED BY DIVIDING THE NUMBER OF SQUARE FEET OF AREA BY 600; THUS, A BUILDING WHOSE DIMENSIONS ARE—

|              |                                 |
|--------------|---------------------------------|
| FRONT        | 30 FEET WIDE                    |
| REAR         | 30 " "                          |
| RIGHT SIDE   | 60 " DEEP                       |
| LEFT SIDE    | 60 " "                          |
| TOTAL HEIGHT | 180 FEET, MULTIPLIED BY<br>30 " |
| EQUALING     | 5400 SQUARE FEET, DIVIDED       |

BY 600 SQUARE FEET, SHOWS A REQUIREMENT OF 9 GALLONS OF STAG SEMI-PASTE PAINT, AND ABOUT AN EQUAL QUANTITY OF THINNING LIQUID.

THIS REQUIREMENT VARIES ACCORDING TO THE CONDITION OF THE SURFACE TO BE COVERED—AN INCREASE BEING NECESSARY FOR SOFT POROUS WORK, AND LESS FOR VERY HARD SMOOTH SURFACES.

### STAG Brand Semi-Paste Paint Contains Drier

*The* **HARZEBERG PAINT COMPANY**  
**BALTIMORE MD. U.S.A.**

OFFICE AND SALESROOM, 106-108-110 W. PRATT STREET

WEAR  
IS  
THE BEST  
EVIDENCE  
OF  
GOOD PAINT  
STAG PAINT  
WILL WEAR

**STAG BRAND**

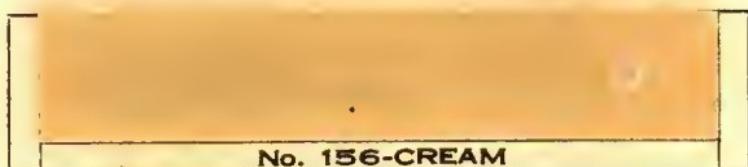
**SEMI-PASTE**

**PREPARED PAINT**

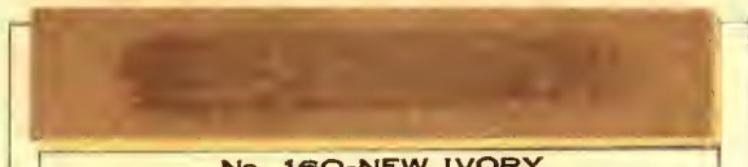


IS THOROUGHLY GROUND AND MIXED BY MODERN,  
UP-TO-DATE MACHINERY. EVERY PARTICLE OF THE  
PIGMENT IS ELASTIC AND OF GOOD COVERING CAPA-  
CITY, AND DRIES THOROUGHLY INTO THE WOOD.  
THIS PREVENTS THE PAINT FROM CHALKING, PEELING  
OR CRACKING.

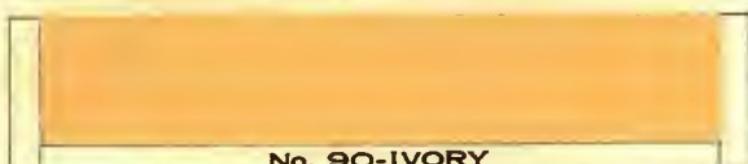
**The HIRSBERG PAINT COMPANY**  
**BALTIMORE, MD. U.S.A.**



No. 156-CREAM



No. 160-NEW IVORY



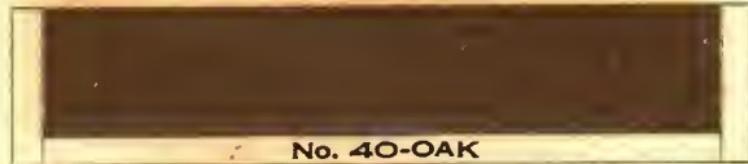
No. 90-IVORY



No. 112-LIGHT OAK



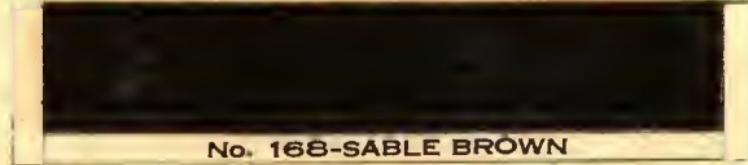
No. 116-WHITE OAK



No. 40-OAK

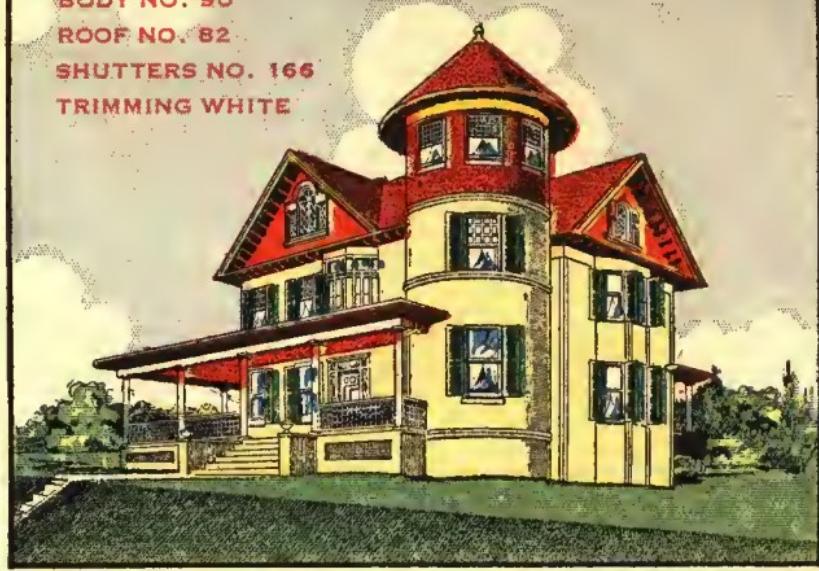


No. 80-GOLDEN BROWN



No. 168-SABLE BROWN

BODY NO. 90  
ROOF NO. 82  
SHUTTERS NO. 166  
TRIMMING WHITE



No. 162-WARM GRAY

No. 134-DOVE GRAY

No. 152-LIMESTONE

No. 158-FRENCH GRAY

No. 174-TRUE GRAY

No. 102-PEARL GRAY

No. 136-SILVER GRAY

No. 142-COTTAGE GRAY

# STAG SEMI-PASTE PAINT

## PRICE LIST

Per Gallon

|                                    |
|------------------------------------|
| No. 86—VERMILION . . . . .         |
| No. 84—DK. W. B. GREEN. . . . .    |
| No. 88—DARK BLUE . . . . .         |
| No. 166—MED. W. B. GREEN . . . . . |
| No. 101—EXTERIOR WHITE . . . . .   |
| No. 103—INTERIOR WHITE . . . . .   |
| ALL OTHER COLORS . . . . .         |

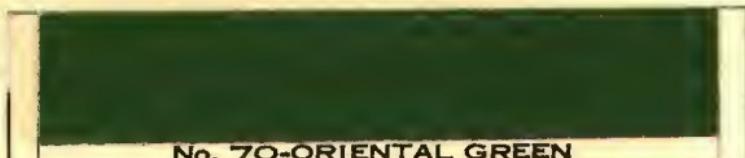
ONE GALLON MAKES TWO



No. 146-PEA GREEN



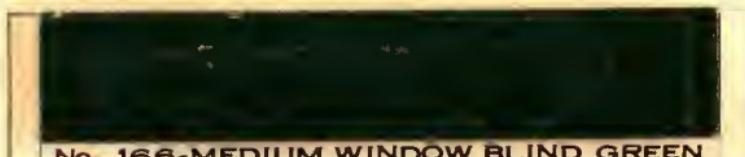
No. 148-APPLE GREEN



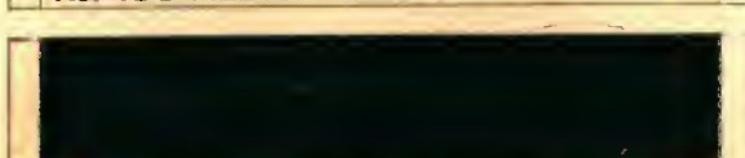
No. 70-ORIENTAL GREEN



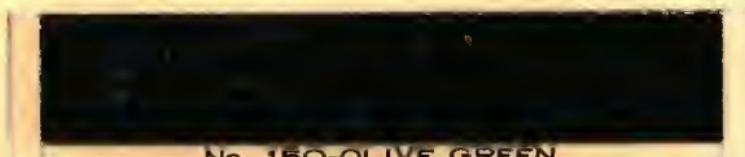
No. 154-LIGHT OLIVE



No. 166-MEDIUM WINDOW BLIND GREEN



No. 84-DARK WINDOW BLIND GREEN



No. 150-OLIVE GREEN

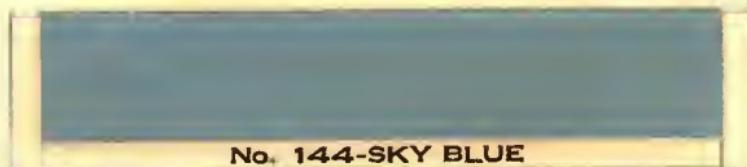


No. 108-BRONZE GREEN

# STAG SEMI-PASTE PAINT

## GUARANTEE

When applied intelligently and honestly, it will give absolute satisfaction, provided the surface to be covered is in proper condition. Consumers and dealers should note that we guarantee only the Paint—not the application thereof; and we do not hold ourselves responsible for results, caused either by bad work, or from applying the paint to surfaces whose very nature or condition precludes the possibility of wear or good appearance for any length of time. Such unsatisfactory results are sure to develop from surfaces as resinous pine, or any materials impregnated with, or covered by grease, smoke, acid, etc.



✓

✓

THE  
HIRSHBERG  
PAINT  
COMPANY

Digitized by



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FOR  
PRESERVATION  
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